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Press Secretary

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“New Mobile 1 Replaces Mobile 1 lost in Sandy”

On October 29th, 2012, as Hurricane Sandy devastated the city of Newark and surrounding areas, IAS Mobile Truck – 1 was lost in flood water as Ironbound Ambulance Squad Vice President Luis Carvalho was performing preliminary evacuations in his flooded neighborhood.

Additional personnel with other equipment were sent to the area to assist in the evacuation of neighborhood residents, some of whom had been forced to climb out onto rooftops in an effort to avoid floodwaters and make themselves visible to rescuers; however, while IAS personnel succeeded in evacuating citizens, the rescue truck could not be saved.

The vehicle has now been replaced, and the new IAS Mobile Truck – 1 (Please see photo below) is in use in service of the citizens of the Ironbound section of Newark.

For any additional information please contact Press Secretary, Angela Muse at the Muse Marketing Group at 201.546.4334 or email info@themusemarketinggroup.com.